



FOR BACKGROUND AND RELEASE

Contact: Chris Hardie
Tel. (765) 939-9301 x201
E-mail: chris@summersault.com

**KEY MILESTONES FOR SUMMERSAULT,
A LEADER IN DATABASE-DRIVEN WEBSITES**

On August 15th, Summersault staff will join with friends and community members to celebrate its decade of entrepreneurship and community building.

Summersault is recognized as a leader in database driven website solutions. The firm offers a single point of contact for highly customized web design and application development solutions, as well as professional consulting services and support.

MILESTONES

1997	<ul style="list-style-type: none"> Chris Hardie and Mark Stosberg form Summersault Website Development while students at Earlham College in Richmond, IN. While juggling on the beach over summer vacation, they have “the conversation” about starting a company. Their vision for a new business venture: a website development company that would help organizations use the then-relatively young technologies of the Internet to make the world a better place. <p><i>On August 15th, they registered their domain name, summersault.com. Summersault was chosen to reflect energy, youth, forward motion and complete revolution.</i></p> <ul style="list-style-type: none"> Still students at Earlham and working out of Chris` dorm room, Summersault begins to create sites for regional organizations. Juggling continues as Mark learns to manage flaming torches, Chris improves his throw from behind the back.
1998	<ul style="list-style-type: none"> Mark returns from a semester in New York to graduate as Chris returns from a semester in Scotland. They open an office in Richmond, Indiana's uptown business district, co-located with a local Internet Service Provider. The walkway in front of the building proves to be ideal for afternoon juggling breaks. Summersault is profitable.
1999	<ul style="list-style-type: none"> Summersault grows quickly to meet the needs of local and regional businesses, while taking on several projects for national clients. The company begins to actively participate in the open source software movement, with the contribution to several existing projects and the formation of our own open source initiatives. As Chris graduates, he and

	Mark perfect passing seven balls and dabble with eight and nine.
2000	<ul style="list-style-type: none"> The firm moves to a new office in Richmond, increasing in size and improving infrastructure to meet the demands of growth. Summersault expands its staff, and with clients in more than 20 states, Summersault establishes a solid presence in the local, regional, national, and virtual communities in which it works.
2001	<ul style="list-style-type: none"> Summersault is highlighted in <i>Entrepreneur</i> magazine for its accomplishments The Small Business Development Center awards Summersault's founders the Young Entrepreneur of the Year award
2002	<ul style="list-style-type: none"> Summersault increases its focus on database driven websites and using technology to build and sustain communities. It adopts a new mission statement to that effect.
2003	<ul style="list-style-type: none"> Summersault wins the Uptown Collaboration Award, presented by Main Street Richmond-Wayne County Summersault is highlighted at a press conference with Indiana Governor Frank O'Bannon as a model of business success in the community
2004	<ul style="list-style-type: none"> Summersault launches the new website for the national pet adoption service, 1-800-Save-A-Pet.com
2005	<ul style="list-style-type: none"> Summersault hosts free "TechTalk" educational technology seminars for the citizens of Richmond, covering topics from using eBay to online politics
2006	<ul style="list-style-type: none"> The company creates and begins to fund the Summersault Website Development Donor Advised Endowment at the Wayne County Foundation, just one of its many financial contributions to the local community
2007	<ul style="list-style-type: none"> Summersault continues to expand its staff, service offerings and reach as it celebrates 10 years in business

###